



**CLUB MANAGEMENT ASSOCIATION
OF
NEW ZEALAND INC.
(FORMERLY GOLF MANAGERS ASSOCIATION OF NEW ZEALAND)**

15th ANNUAL REPORT

YEAR ENDING 30 JUNE 2025



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Our purpose

Our **PURPOSE** is to have more members accessing our multi-level support offerings more often.

Our vision

Our **VISION** is to be the best in providing a quality service and delivery of club management opportunities in New Zealand.

Our underpinning association values are:

EXCELLENCE | PROFESSIONALISM | INTEGRITY | POSITIVITY





Officers 2024/2025

Executive Board Members



Matt Owen
Chair
General Manager
Pupuke Golf Club



Matt Guzik CCM CCE
Director
General Manager
Tara Iti Golf Club



Amy Sidford CCM
Director
General Manager
Boulcott's Heritage Farm Golf Club



Scott Meiklejohn
Director
General Manager
Tieke Golf Club



Mike Williams
Director
General Manager
Mt Maunganui Golf Club



Anthony O'Brien
Director
General Manager
Jacks Point Golf Club



Mike Hadley
Director
Chief Executive
Christchurch Golf Club



Drew Butcher
Intern Director
General Manager
Otago Golf Club



Dylan Lindstrom PGA CCM
Director
General Manager
Royal Wellington Golf Club



Des Topp
Executive Officer



Club Management Association of New Zealand

Notice of the 15th Annual General Meeting

To be held on Thursday 23, October 2025, at 1.00pm at Remuera Golf Club 120 Abbotts Way Remuera
In person and by ZOOM.

Microsoft Teams

[Join the meeting now](#)

Meeting ID: 477 065 325 985 8

Passcode: gH6Mn7Bx

PLEASE ENTER THE ABOVE INTO YOUR CALENDAR

Agenda and Business

1. Welcome, In Attendance/Apologies.
2. Confirmation of Minutes of previous Annual General Meeting 1.00pm, Thursday 24, October 2024
3. Matters Arising: President Matt Owen
4. Presidents report/Financial report: President Matt Owen
5. Election of Officers
The Club Management Association of New Zealand (CMA NZ) Executive Board comprises EIGHT (8) ordinary members including SIX (6) representatives appointed by their branches and TWO (2) Independent Directors.
Representatives appointed:
Northern Branch- Auckland/North Harbour/Northland – Matt Owen GM Pupuke GC
Bay of Plenty – Branch Michael Williams GM Mt Maunganui GC
Waikato Branch – Scott Meiklejohn GM Tieke GC
Central Branch – Amy Sidford CCM GM Boulcott's Heritage Farm GC
Northern South Island Branch –Mike Hadley CE Christchurch GC
Central South Island Branch – Shelley Duncan retired Anthony O'Brien – GM Jacks Point GC and Glendhu Bay GC elected.
Independent representatives:
Matt Guzik CCM CCE GM Tara Iti GC appointed February 2022
Dylan Lindstrom PGA CCM GM Royal Wellington Golf Club appointed December 2023.
Matt is into the second year of his second two-year term and offers himself to stand again.
Dylan is into the first year of his second two-year term and offers himself to stand again.
Intern:
Southern South Island Branch – Drew Butcher – GM Otago GC.
6. General Business

Notice of items of general business and apologies must be advised in advance of the meeting to the Executive Officer eo@gmanz.co.nz by 5.00pm Thursday 16, October 2025.

Des Topp
Executive Officer
September 20, 2025

Emily to Inset new photos

Royal Wellington Golf Club
Tara Iti Golf Club



Minutes of previous 14th Annual General Meeting

Date: 1.00pm Thursday 24 October 2024

Meeting held at Clearwater Golf Club Christchurch and Online by Zoom

Click [HERE](#) to view the minutes of the previous Annual General Meeting

Emily to Inset new photo(s)
Waihi Golf Club, Howick Golf Club,



**Club Management Association of New Zealand
President's Report
2024/2025**

Insert photo

**Life Member
Chris Davies CCM**

At the recent Whole of Golf Conference, **Chris Davies CCM** was awarded Life Membership of the **Club Management Association of New Zealand (CMA NZ)**, in recognition of his outstanding service and enduring commitment to the Association.

Chris demonstrated exemplary leadership over his six-year tenure as President, during which he played a pivotal role in introducing the BMI Education framework to New Zealand. His contributions extend beyond governance, serving as a trusted mentor to numerous club managers, particularly during examination periods, and fostering professional growth across the sector.

Club Management Association of New Zealand (CMA NZ) is proud to acknowledge Chris's legacy and continued influence within the club management community.



2025 Club Car Club Manager of the Year Award

INSERT PHOTO

Club Car / CMA NZ Club Manager of the Year 2024/25 Dylan Lindstrom PGA CCM

We extend our congratulations to **Dylan Lindstrom PGA CCM**, General Manager of Royal Wellington Golf Club, on being named the **2024/25 Club Car / CMA NZ Club Manager of the Year**.

Dylan's recognition reflects his exceptional service to the **Club Management Association of New Zealand** both as a committed member and as an independent Board Member. His leadership has been instrumental in advancing the game across the Central North Island region, championing the BMI Educational Programme, and demonstrating unwavering dedication to his club and the broader golf management community.

Club Management Association of New Zealand is proud to acknowledge Dylan's achievements and his continued contribution to excellence in club leadership.

Education

The Club Management Association of New Zealand remains firmly committed to the delivery of the BMI educational programme, endorsed by the **Club Management Association of America (CMAA)**. This initiative continues to serve as a cornerstone of our professional development strategy.

Throughout the year, **The Club Management Association of New Zealand** engaged with students across multiple BMI modules, including Club Management, Leadership Principles, Food and Beverage Management, and Golf Management. The programme continues to

resonate strongly with the club management workforce, evidenced by the successful delivery of three core courses, Leadership Principles, Food and Beverage Management, and Golf Management, welcoming fifteen new participants into the BMI learning pathway in the process.

The Club Management Association of New Zealand is proud to support the ongoing advancement of industry capability through structured, internationally recognised education and confirm that demand for courses in 2026 remains at a high level.

BMI Leadership Principles Graduates

Tessa Ebbers Remuera Golf Club, Byron Willis Remuera Golf Club, Tolan Henderson Muriwai Golf Club, Thomas Ah Chee Arrowtown Golf Club, Rebecca Smith Maungakiekie Golf club. James Beston, James Betts, Royal Auckland and Grange Golf Club, Sam Lee Royal Auckland and Grange Golf Club, Keegan Dagg The Green Pinnacle, Jolande Folau Cromwell Golf Club.



BMI Food and Beverage Management course graduates

L to R Ed Chapman Royal Auckland and Grange Golf Club (Presenter), Keegan Dagg the Green Pinnacle, Jamie Palmer Waitemata Golf Club. Damien Todorovic The Western Australian Golf Club, Melissa Hood Muriwai Golf Club, Darby Brooks Royal Auckland and Grange Golf Club, Jodie Alexander, Christchurch Golf Club, Meliki Puleoti Royal Auckland and Grange Golf Club, Rebecca Smith Maungakiekie Golf Club, Des Topp CMA NZ, Dave Anderson the Western Australian Golf Club,



Golf Management students visit to the famed Bunker Bar at Te Arai Links

BMI Golf Management course graduates:

Craig Ridge Royal Perth Golf Club, Damien Todorovic the Western Australian Golf Club, Nicole Martino CCM The Western Australian Golf Club, Eve Canter Muriwai Golf Club, Thomas Ah Chee Arrowtown Golf Club, Rebecca Smith Maungakiekie Golf Club, Lisa Reddish NorthShore Golf club, Geoff Light Helensville Golf Club, Izzy Ehlers Royal Auckland and Grange Golf Club, Mike Clemson Royal Auckland and Grange Golf Club, Jamie Palmer Waitemata Golf Club, Jolande Foale Cromwell Golf Club, Tolan Henderson Muriwai Golf Club, Tony Sharp Royal Wellington Golf Club.

Course Presenters:

BMI Leadership Principles

Mike Rondel, Partner BDO Christchurch, Matt Guzik CCM CCE, GM Tara Iti Golf Club, Zoey Gruener Tara Iti Golf Club, Kerry Topp, The Kerry Topp Collective, Warren Collett CCM, GM Wairakei Golf, Chris Davies CCM GM Wainui Golf Club, Paul Jacobi Financial Controller Tara Iti Club.

BMI Food and Beverage Management

David Burton Jacks Coffee, Jessica Harwood Asahi, Liz Perkins Pekins Consulting, Sonya Oyston the Main Course Cooking School, Sirpa Gunn Restaurant Association Chris Davies CCM GM Wainui Golf Club and Ed Chapman PGA CCM CEO Royal Auckland and Grange Golf Club

BMI Golf Management

Phil Aickin Golf NZ, Dylan Lindstrom CCM, PGA GM Royal Wellington Golf Club, Brian Palmer, Superintendent Tara Iti Golf Club, David Pfisterer Director of Golf Tara Iti Golf Club, Mark Hooker, Director of Agronomy Royal Auckland and Grange Golf Club, Ed Chapman PGA CCM CEO Royal Auckland and Grange Golf Club, James Betts PGA Director of Golf Royal Auckland and Grange Golf Club, Richard Todd

GMA NZ was well represented at the **CMAA World Conference** in Tampa with **Amy Sidford CCM** and **Ed Chapman CCM PGA** being presented with their **CCM Certificates**.

Educational events

National Summit

GMA NZ Summit	Auckland	August 2024
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National Conference

NZGIC Golf Matters Conference	Auckland	August 2025
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National Summit - planned.

GMA NZ Summit	Mt Maunganui	June 2026
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International Conference Programme

CMAA Conference	Los Angeles	Feb 2026
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2025 John Deere and Brandt Whole of Golf Conference

August 16-19, 2025

Emily add in conference photos

Our Partners

Golf New Zealand



The Club Management Association of New Zealand collaborated closely with Jeff Latch, Chief Executive Officer of Golf New Zealand, alongside senior executives Tom Waterhouse (General Manager – Partnerships), Vicky Mailei (General Manager – Participation), Chae Blewitt (General Manager – Commercial) and Denver Dafoe PGA NZ.

Club Management Association of New Zealand acknowledges and greatly values the financial support provided by Golf New Zealand and commends Jeff and his leadership team for their continued delivery of world-class initiatives. We remain enthusiastic about the rollout of future programmes and the positive impact they will have across the golf sector.

NZ Golf Industry Council



Now in its ninth year of operation, the **NZ Golf Industry Council** comprises representatives from Golf New Zealand, the New Zealand PGA, the Club Management Association of New Zealand, the New Zealand Golf Course Superintendents Association, plus industry experts covering New Zealand Golf Tourism, Course machinery supply, Course Construction and Design and Golf retail.

The Council's primary focus for the coming year will be the delivery of the Whole of Golf Conference, scheduled for August 2025 in Auckland, a key event designed to advance strategic collaboration and sector-wide development across the golf industry.

Club Management Association of America



The **Club Management Association of New Zealand** continues to maintain a strong and productive partnership with the **Club Management Association of America (CMAA)**, whose endorsement and support of the BMI education programme remains integral to our professional development strategy.

CMAA's contribution to the growth of BMI education in New Zealand is significant and ongoing, as we work toward our strategic objective of certifying 20+ CMAA BMI-qualified managers nationally. Our collaboration with Dr Jason Koenigsfeld has further strengthened this educational alliance, and we are pleased to report that 70 **Club Management Association of New Zealand** members are currently engaged in BMI qualification pathways. To support this momentum, a comprehensive schedule of BMI courses is planned for the 2025/2026 period, ensuring continued access to high-quality, internationally recognised training for our membership.

Golf Management Australia



Throughout the year, the **Club Management Association of New** has continued its productive collaboration with **Golf Management Australia (GMA)**, providing tutorial support for their BMI education programme, advancing joint initiatives, and hosting three GMA representatives in our BMI Golf Management course.

Looking ahead, planning is actively underway for GMA's Biennial Conference, scheduled for 2026 in Melbourne. The event will be delivered in partnership with the Australian Sports Turf Management Association, further strengthening cross-sector engagement and professional development across the Australasian golf industry.

Summary

The Golf Managers Association of New Zealand has continued to work diligently towards meeting the key guidelines set down in the pillars of its strategic plan:

- Membership
- Education
- Advocacy

Scorecard 2025

1. Membership

Increase membership and support	✓
Promote branch meetings	✓
Develop a support network for managers	✓
Develop a communications plan	✓

2. Education

Market and administer BMI programmes	✓
Maintain close working relationship with CMAA	✓
Develop club management resource templates	✓
Create a monthly webinar programme	✓

3. Advocacy

Manage Association financial affairs	✓
Meet Board reporting requirements	✓
Meet annual review requirements	✓
Advocate diversity and inclusion amongst member clubs	✓
Maintain key internal and external stakeholder relationships	✓

Acknowledgements

The Club Management Association of New Zealand extends its sincere appreciation to the following individuals and organisations for their valued contributions:

• Our Members

Your continued support of the Association and its strategic initiatives is both recognised and deeply appreciated.

• Executive Officer, Des Topp

Your exemplary leadership and commitment to advancing the Association's objectives have made a significant and lasting impact.

• Emily McCarvill, Clubhouse Creative

Your expertise in digital communications has notably enhanced our online presence and elevated the quality and engagement of our e-newsletters.

- **Board Members**

We thank you for your dedication and volunteer service, which have been instrumental in achieving our goals and fostering meaningful regional engagement with members.

- **BMI Course presenters**

We thank you for freely giving of your time to share your knowledge of the many facets of effective club management.

- **Corporate Partners and Supporters**

Power Turf, Club Car, Dot Golf, John Deere, Brandt, Mexted Sports Turf, Campey, Asahi, Office Products Depot, EZGO, Golf Industry Central, On Par, Parklands, Golf Genius, My Club, iGotGolf, Clubhouse Creative, and n3—your partnership is vital to our continued success.

- **Principal Financial Supporter, Golf New Zealand**

Your generous support plays a critical role in enabling the Association's ongoing development and delivery of sector-wide initiatives.

The **Club Management Association of New Zealand** is grateful for your collective commitment to strengthening the club management profession and the broader golf industry.

Thank you all for your continued commitment and generosity.

Membership

as of 30 June 2024

Category	2023	2024	2025	Variance
1. Life members	2	2	3	+1
2. Clubs over 1000 members	20	20	21	+1
2. Clubs 0 - 999 members	49	50	55	+5
3. Clubs 0 - 499 members	39	38	41	+3
4. District Associations	6	4	4	0
5. BMI members	33	23	44	+21
6. Overseas members	1	1	1	0
7. NZ Golf	15	14	10	-4
8. Associates	2	192	195	+3
9. Partners	9	21	26	+5
TOTAL	176	365	400	+35

Partnership opportunities

We trust that the insights and information presented in this Annual Report will be both valuable and informative. As a not-for-profit organisation, the **Club Management Association of New Zealand (CMANZ)** is financed primarily through membership subscriptions and strategic corporate partnerships.

Membership of **Club Management Association of New Zealand** offers distinct advantages. Corporate partners gain visibility for their organisations, brands, and initiatives, while also accessing exclusive opportunities to engage in the **Association's** educational programs, conferences, and summits—often at preferential rates.

We invite you to align with the **Club Management Association of New Zealand**. Your support not only strengthens our collective brand presence but also contributes meaningfully to the advancement of the golf industry.

[Click here to join the Association](#)

Matt O to add in any further comments as CMA NZ President

Matt Owen - Chair
September 20, 2025

EMILY ADD PHOTOS

Queenstown GC, Millbrook GC

Members listing as of July 31, 2025

Life members

Russell Hill
Warren Collett CCM
Des Topp
Chris Davies CCM

Members

John	McGregor	Frazer	Bond
Josh	Furniss	Neil	Weber
Dai	Johns	Allan	Botha
Peter	Scutts	Jacquie	Rubie
Thomas	Ah Chee	Drew	Butcher
Jacob	Cameron	Janet	Stothard
Kevin	Hughes	Matt	Gray
Jane	Ingram	Sam	Abela
Aimee	Smith	Shari Lee	Taylor
Amy	Sidford	Tama	Tanerau
Keith	Vincent	Dylan	Higgins
Blair	Minton	Carol	Wells
William	Tan	Tim	Vaughan
Wilson	James	Daniele	Lowe
Mike	Hadley	Matthew	Owen
Nicole	Terrill	Andrew	Bell
Peter	Sharp	Gary	Peacham
Dr. Jason	Koenigsfeld	Callum	Cameron
Jolanda	Foale	Dene	McKay
Miranda	Hobbs	Peter	McCormack
Denver	Dafoe	Tessa	Ebbers
Brendan	Allen	Byron	Willis
Tim	Wilton	James	Warren
Neil	van Vliet	Darleen	Rameka
Lisa	Herbert	Clinton	Butler
Chris	Phillips	Ed	Chapman
Mike	Orloff	James	Betts
Tom	Wilson	Sam	Lee
Vicky	Mailei	Dylan	Lindstrom CCM
Ben	James	Tony	Sharp
Chae	Blewitt	Russell	Hill
Grant	Lewis	Russell	Weera
Jeff	Latch	Tony	Marriott
Richard	Hudson	Darren	Milburn
Simon	Winter	Annette	Godman

Tom	Waterhouse	Mike	Herbert
Mark	Webb	Tonia	Procter
Ryan	Brandenburg	Tracy	Wills
Brendon	Whitley	Charlie	Hemmings
Linda	Swetman	David	Pfisterer
Travis	Gawler CCM	Matthew	Guzik
David	O'Brien	Cliff	Morgan
Richard	Attwood	Michelle	Towersey
Michelle	Campbell CCM	Brian	Spicer
Maxine	Hilliker-Mitchell	Mary	Wano
Sandy	March	Allan	Old
Steve	Trim	Robert	Larsen
David	Smith	Kelly	Brenton
Shandon	Carter	Ash	Morris
Mike	Priddy	Keegan	Dagg
Lance	Smith	Justin	Rapley
Scott	Birley	Rob	Selley
Alex	Page	Scott	Meiklejohn
Anthony	O'Brien	Rachael	Li
James	Beston	Greg	Swafford
Lyn	Farnsworth	Bronwyn	Campbell
Clayton	Willocks	David	Campbell
Keagan	Dagg	Chris	Judd
Sue	Falconer	Terry	Booth
Christine	Rose	Wayne	Turner
James	Lovegrove	Chris	Davies CCM
Ejaaz	Dean	Matt	Burton
Mike	Reid	Jade	McGregor
Julie	Perks	Vic	Martick
Michelle	Dodunski	Todd	Kirkwood
Dave	Fabling	Warren	Collett CCM
Andrew	McGregor	Tracy	McGrath
Rebecca	Smith	Merle	Tipene
Brian	Howie	Jamie	Palmer
Tom	Buttenshaw	Rod	Templeton
Doug	Pollock	Fabian	Osche PGA
Jimmy	Napier	Kim	Badger
Michael	Williams	Sara	Baldwin
Andrew	Jackson	Johnathan	Stieller
Melissa	Hood	Steve	Weir
Tolan	Henderson	Phil	Gerrard
Bryce	Cameron	Nick	Hargrave
Tony	Watkins	Emma	Bayes
Neville	Maindonald	Dave	Gee
Gary	Peacham	Ricky	Scammell
Mike	Lightfoot	Andrew	Laird
David	Herbert CCM	Fee	Murphy

Lisa	Reddish
Darrin	Hannah

INSERT PHOTOS

Acknowledgement to our Partners

Principal Partner



Platinum Partner



Educational Partners



Gold Partners





Silver partners



**INSERT BACK COVER
PHOTO MONTAGE PUPUKE GOLF
CLUB.**